

EdgeTalk Contact Center







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MEASURE TRACK & OPTIMIZE VALUABLE RESOURCES

EdgeTalk contact center is built on data analytics platform providing users with effective analytics of every aspect of their contact center operation. Measuring and plotting various performance parameters aids management to provide better customer experience and optimize resource utilization.

IMPROVE CUSTOMER SATISFACTION

EFFECTIVE DEPLOYMENT OF HUMAN RESOURCE



EDGETALK CONTACT CENTER

- Onsite/Cloud Deployment
- Vertically Scalable
- Social Media Integration
- Omnichannel Communication

Custom Analytics Support

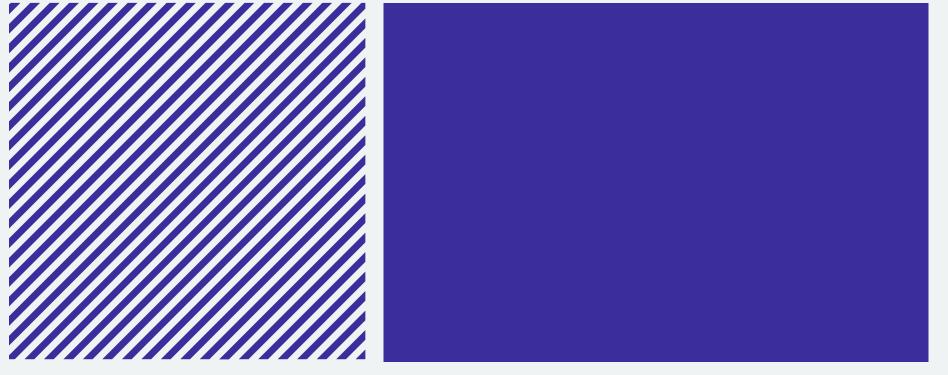
Features in a glance

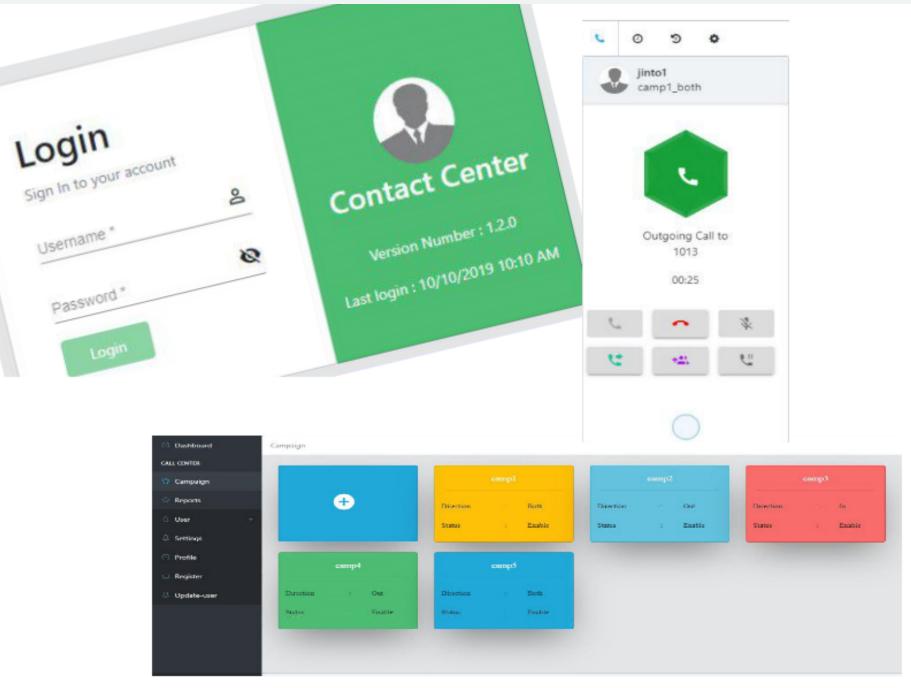
- Attractive Web based intuitive UI
- Inbound & Outbound campaigns
- Multi campaign support
- Custom call disposition
- IVR (Interactive voice response)
- Skill based routing
- Integrated call recording and retrieval
- Live call transfer & Conferencing

- Call monitoring Snooping,Barge In & Whisper
- Schedule call backs Assign to agent / campaign
- Comprehensive analytical reports
- Upload and manage leads
- Live Dashboards for agent, supervisor, admin
- Automatic call distribution
- Manual/ Predictive dialing

ATTRACTIVE WEB BASED INTUITIVE UI – UX

UI – UX designed with latest web technologies provide a unique and easy user experience. Completely web-based interface provides real time information and can be accessed from any system with web browser.





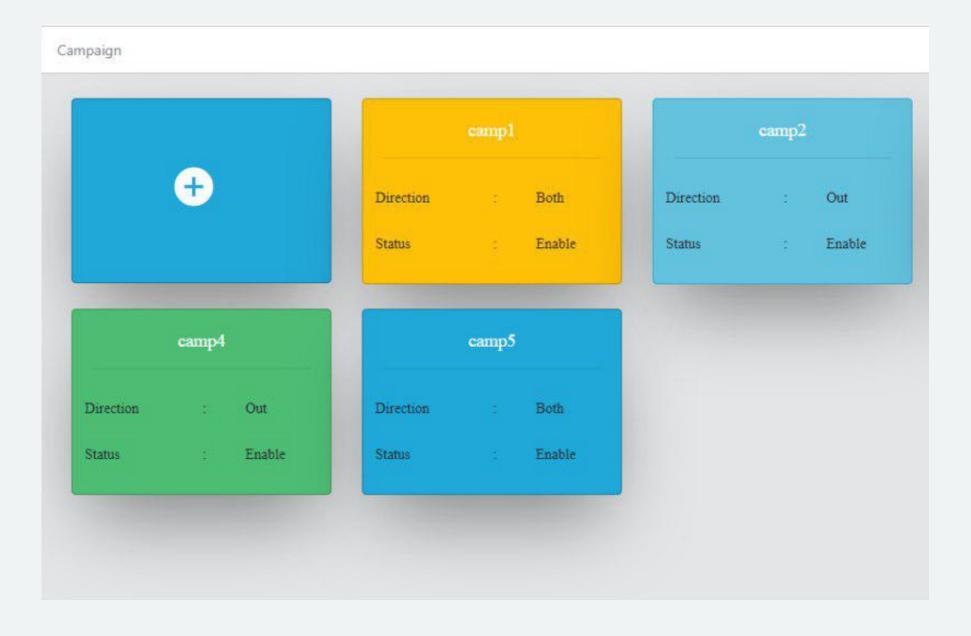
INBOUND & OUTBOUND CAMPAIGNS

Campaigns can be created for Inbound/ Outbound calls and mixed operations for effective resource utilization and better customer experience. Inbound Agents can participate simultaneously in outbound dialing.

MULTI CAMPAIGN SUPPORT

Multiple campaigns can be created and micro managed inside a call centre providing logical separation for multiple operations. Data sharing between campaigns can be customized to share or isolate individual campaign assets like lead lists, recordings etc.



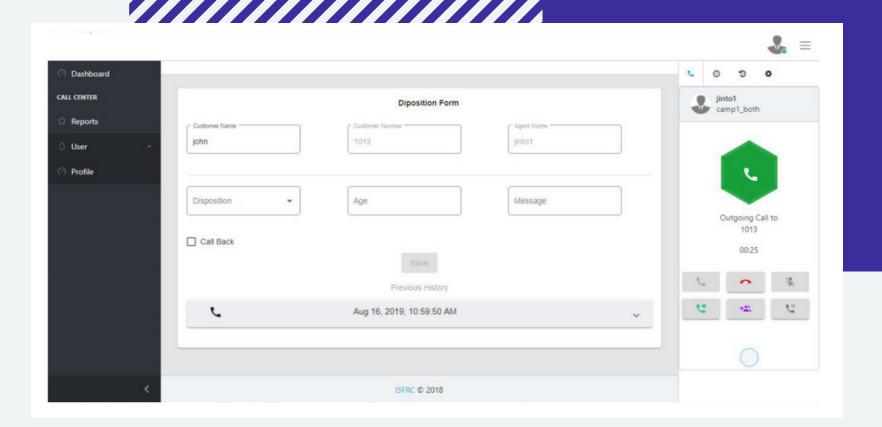


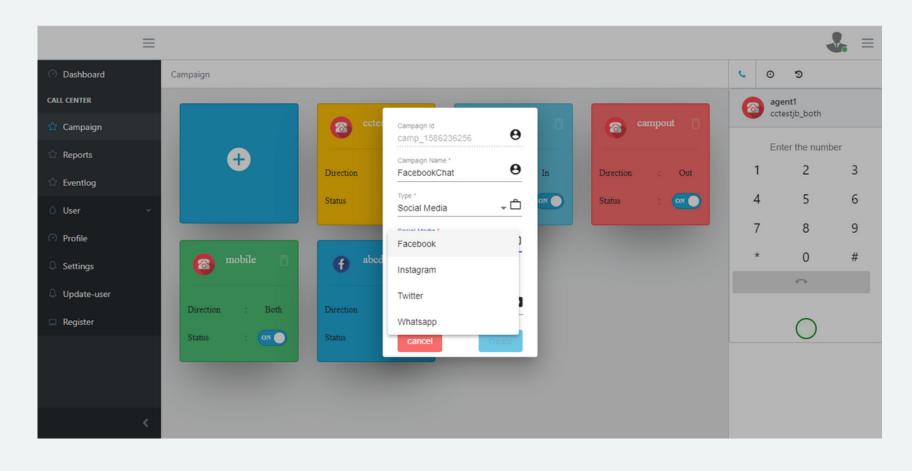
CUSTOM CALL DISPOSITION

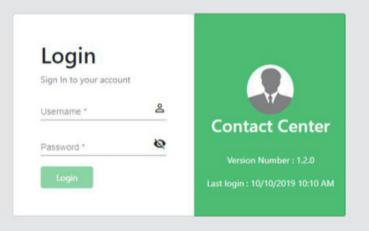
Users can opt for a customized call disposition data collection which can be used to generate reports and track the effectiveness of your campaigns or to generate or follow back on leads.

SOCIAL MEDIA INTEGRATION

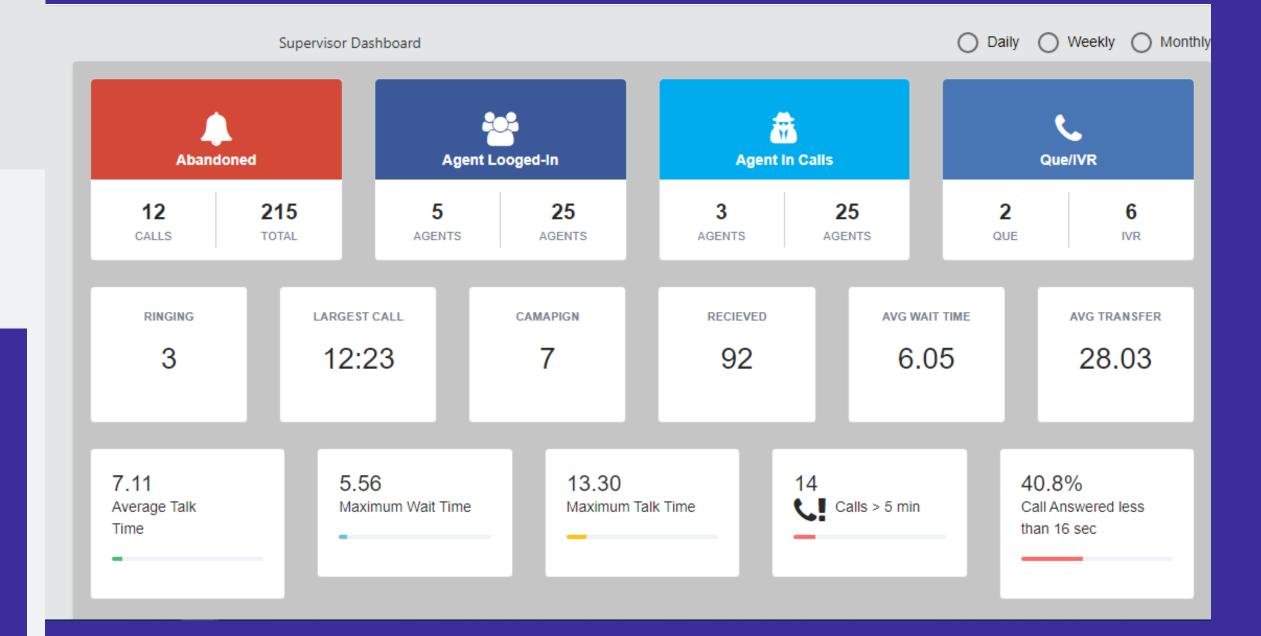
Social Media channels - facebook, Webchat etc are supported in omnichannel communication



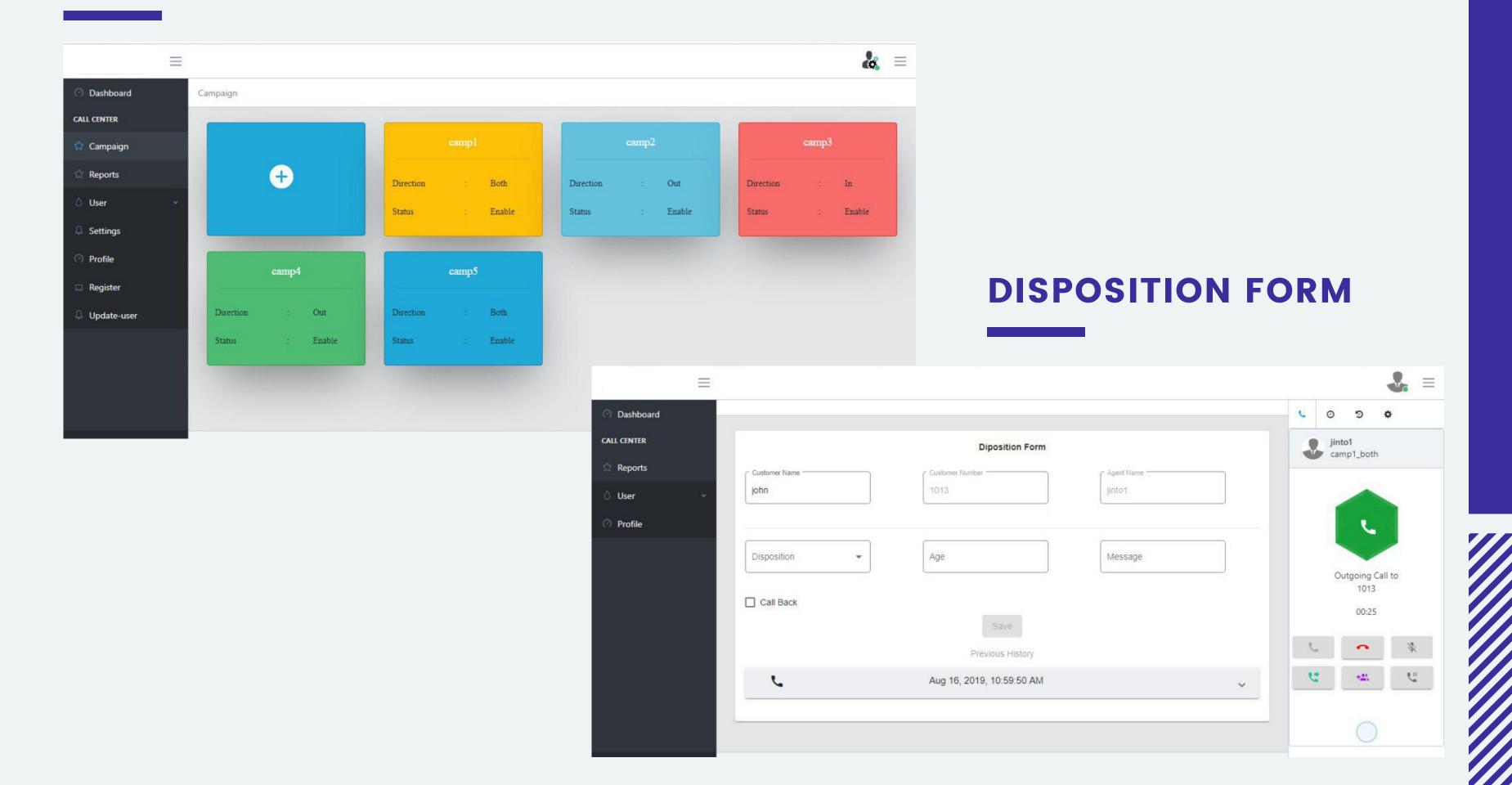




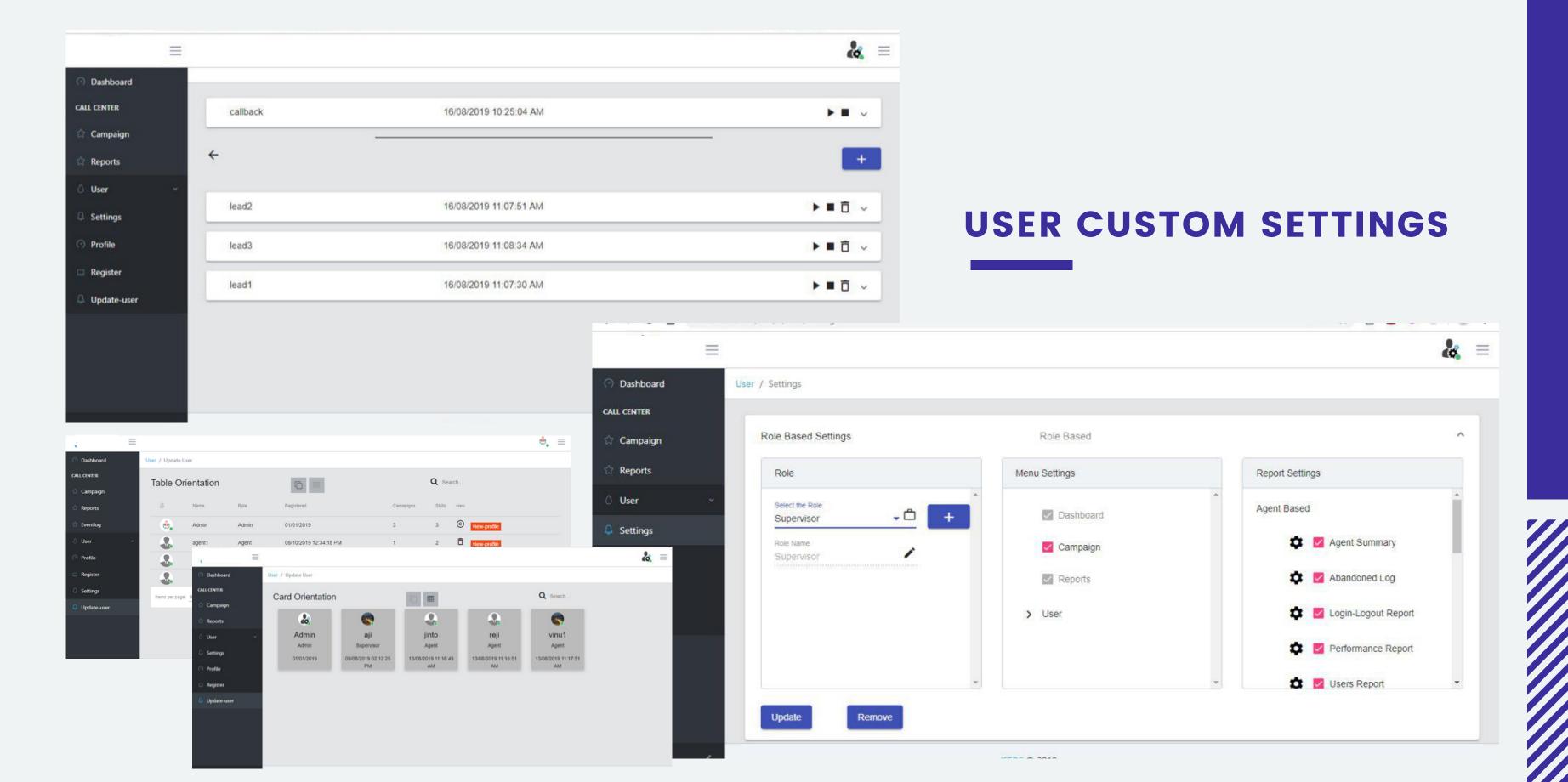
DASHBOARDS



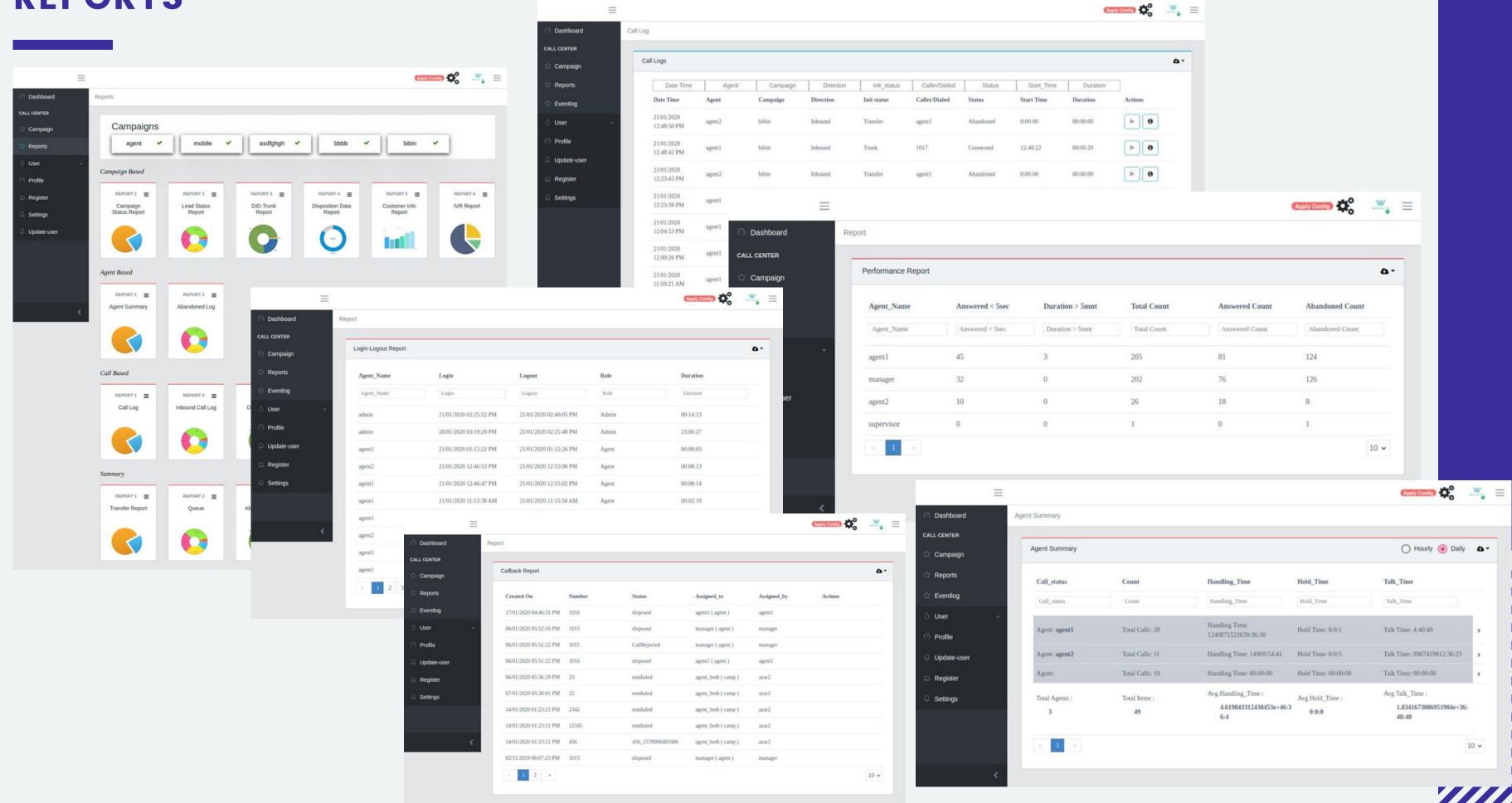
CAMPAIGN SETTINGS



CALL HISTORY VIEW



REPORTS



Contact





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